



FOREVER ACTIVE ANNUAL MEMBERS SURVEY 2019

Have you visited the Forever Active website in the last 12 months? (please tick all that apply)

- To look at news
- To check class details
- Other please state

Have you ever accessed class information via the 'class search' page on the website?

Yes No

Do you follow Forever Active on Facebook? Yes No

For the past year we have issued a Newsletter each month.

Is this useful to you? Yes No

Should we continue to issue it? Monthly as at present

or Quarterly would be sufficient

Why do you choose Forever Active classes over other fitness and sport providers? (Please number from 1-5 in order of importance where 1 is the most important and 5 the least important)

- Value for money
- Local accessible classes
- Specialism for 50+ exercise and fitness
- Friendships and social
- Other please state

(continued overleaf)

What is the best way for us to keep you informed with Forever Active updates on classes, events and general information? (tick all that apply)

- Emails whenever there is a change to activities on the website
- Via an email newsletter
- Via your instructor
- Via the Forever Active Website
- By letter

Are you happy with the way that Forever Active operates? Adding comments to illustrate your response would be really helpful

- Totally
- On the whole it is ok but
- Not at all because
- What would be really good would be if Forever Active

We hold forums twice a year for members. This is an opportunity for you to have a say in how Forever Active is run. What topics would you like to see discussed at a future Forum?

.....

.....

What class(es) do you attend and on what day(s)

Class	Day(s)	Class	Day(s)
Strength & Balance		Rowing	
Tai Chi		Line Dancing	
Yoga		Walking Netball	
Pilates		Tap Dancing	
Exercise to Music		Tennis/Badminton	
Fitsteps/Ballroom		Other	

Once completed please return this form to your Forever Active instructor (no later than 20th September 2019) or pop it in the post with your annual membership renewal form to:

Forever Active Forum Ltd, PO BOX 974, Cambridge CB24 9XG